## LISTING OF THE CLAIMS

- (Previously Presented) A smoking article comprising a rod of smokable material, a
  wrapper about said rod of smokable material and a web material comprising an adsorbent
  material and a flavourant, the web material being positioned between said rod of
  smokable material and said wrapper, wherein said web material extends over only a
  portion of the length of the rod of smokable material.
- (Original) A smoking article according to claim 1, further comprising a filter element containing an adsorbent material operable to reduce vapour phase components of smoke during smoking.
- 3. (Previously Presented) A smoking article according to claim 1, wherein the web material is a cellulosic sheet material
- (Original) A smoking article according to claim 3, wherein the cellulosic sheet material is paper.
- (Previously Presented) A smoking article according to claim 1, wherein said adsorbent material is incorporated within the web material as an integral component.
- 6. (Previously Presented) A smoking article according to claim 1, wherein said adsorbent material is activated carbon
- (Previously Presented) A smoking article according to claim 1, wherein said adsorbent is in granular, powder or particulate form having a mean particle size less than 20 um.
- 8. (Previously Presented) A smoking article according to claim 1, wherein the loading level of adsorbent in said web material is 10-45% by weight of the web material.

- (Previously Presented) A smoking article according to claim 1, wherein said flavourant is one or more of the following: menthol, alcohols, esters, ketones, lactones, essential oils, and aldehydes.
- 10. (Previously Presented) A smoking article according to claim 1, wherein said web material is adhered to an inner surface of said wrapper.
- 11. (Previously Presented) A smoking article according to claim 1, wherein said portion is at or towards the mouth end of said rod of smokable material.
- 12. (Previously Presented) A smoking article according to claim 1, wherein said portion is at or towards the lighting end of said rod of smokeable material.
- 13. (Previously Presented) A smoking article according to claim 1, wherein the smoking article comprises two or more separate web materials, each web material containing an adsorbent and a flavourant.
- 14. (Previously Presented) A smoking article according to claim 1, wherein the web material comprises two different flavourants, including multiple lines of separate individual flavourants or mixtures of flavourants.
- 15. (Previously Presented) A smoking article according to claim 1, wherein the rod of smokable material comprises tobacco material having a flavourant applied thereto.
- 16. (Original) A method of making a smoking article comprising feeding a web material, the web material comprising an adsorbent material and a flavourant, to a cutting means, cutting said web material into sections, transferring said sections onto a wrapper and circumscribing a rod of smokable material with said wrapper.
- 17. (Original) A method according to claim 16, wherein said web material is cut into

sections having a length corresponding to twice the length of said web material in said smoking article.

- 18. (Original) A method according to claim 16, wherein said web material is cut into sections having a length less than the length of the rod of smokable material.
- 19. (Previously Presented) A method according to claim 16, wherein said web material is transferred onto said wrapper at or towards a position corresponding to the mouth end of the smoking article.
- 20. (Previously Presented) A method according to claim 16, wherein adhesive is applied to a surface of said web material before said web material is cut into sections.
- 21. (Original) A method according to claim 20, wherein said surface having adhesive applied thereto is transferred onto the wrapper such that the adhesive contacts said wrapper.
- 22. (Previously Presented) A method according to claim 20, wherein said adhesive is applied in a strip along or towards an edge of said web material.
- 23. (Previously Presented) A method according to claim 16, wherein adhesive is applied to a surface of said wrapper before said web material is transferred onto the surface of said wrapper.
- 24. (Previously Presented) A method according to claim 20, wherein said wrapper is heated to bond the section of web material to said wrapper.
- 25. (Previously Presented) A method according to claim 16, wherein a pressure is applied to said wrapper after said sections have been transferred onto said wrapper to adhere said web material to said wrapper.

- 26. (Previously Presented) A method according to claim 16, wherein said wrapper is fed along a wrapper feed path and contacts said sections of web material.
- 27. (Original) A method according to claim 26, wherein said wrapper is guided along the wrapper feed path to align said wrapper with said sections of web material.
- 28. (Previously Presented) A method according to claim 16, wherein said sections of web material are transferred by a vacuum drum assembly.
- 29. (Previously Presented) A method according to claim 16, wherein said sections of web material are transferred onto said wrapper at a speed substantially equal to the speed of said wrapper.
- 30. (Previously Presented) A method according to claim 16, wherein said web material is slit to form at least two web material feed paths.
- 31. (Original) A method according to claim 30, wherein said sections are transferred from said at least two web material feed paths onto a single wrapper.
- 32. (Original) An apparatus for making a smoking article comprising a means for supplying a web material containing an adsorbent and a flavourant to a cutting means, a cutting means operable to cut the web material into sections, an assembly for transferring sections of web material onto a wrapper, an adhering means to bond the web material onto a wrapper, and smoking article forming means.
- 33. (Original) An apparatus according to claim 32, wherein the cutting means comprises a housing having a knife mounted thereon.
- 34. (Original) An apparatus according to claim 32, wherein said housing is rotatable.

- 35. (Previously Presented) An apparatus according to claim 32, wherein said cutting means is in contact with said assembly for transferring sections of web material.
- 36. (Previously Presented) An apparatus according to claim 32, wherein said assembly for transferring sections of web material is a suction drum.
- 37. (Previously Presented) An apparatus according to claim 32, wherein said adhering means comprises an adhesive applicator.
- 38. (Previously Presented) An apparatus according to claim 32, wherein a web material feeding means is operable to control the speed at which said web material is fed.
- 39. (Original) An apparatus according to claim 38, wherein said web material feeding means is a metering roller.
- 40. (Previously Presented) An apparatus according to claim 32, wherein a tracking means aligns said web material with said cutting means.
- 41. (Previously Presented) An apparatus according to claim 32, wherein a heating means operable to heat said wrapper is provided.
- 42. (Previously Presented) An apparatus according to claim 32, wherein a slitting means is provided to slit said web material to form at least two feed paths of web material.
- 43. (Original) An apparatus according to claim 42, wherein at least two of each of the following is provided: cutting means, assembly for transferring sections of web material onto a wrapper and adhering means.
- 44. (Previously Presented) An apparatus according to claim 32, wherein said adhering

means comprises a pressure exerting means operable to apply pressure to said wrapper.

- 45. (Original) An apparatus according to claim 44, wherein said pressure exerting means comprises a pinch roller.
- 46. (Withdrawn) A method of flavouring an adsorbent-containing web material comprising applying a flavourant to a surface of the web material and subjecting the material to a temperature greater than 20° C for a period of at least 30 minutes to allow adsorption of the flavourant by the adsorbent in the web material.
- 47. (Withdrawn) A method according to claim 45, wherein the material is subjected to a temperature of 40-80°C.
- 48. (Withdrawn) A method according to claim 46, wherein said period is from 24 to 96 hours duration
- 49. (Withdrawn) A method according to claim 46, wherein said material is subsequently subjected to an ageing stage in which said material is stored at ambient conditions for a period of 2 days to 6 months.
- 50. (Withdrawn) A method according to claim 49, wherein said ageing stage is for a period of 2 days to 6 weeks.
- 51. (Withdrawn) A method according to claim 46, wherein said flavourant is applied to said web material in a plurality of streams.
- 52. (Withdrawn) A method according to claim 51, wherein said flavourant is applied in the form of a filament having a substantially circular cross-section.
- 53. (Withdrawn) A method according to any claim 46, wherein said flavourant is heated

prior to application to said web material to maintain said flavourant in a molten state.

Claims 54 - 57 are canceled.